

CITY OF GROVE CITY, OHIO

COUNCIL MINUTES

April 17, 2017

Regular Meeting

The regular meeting of Council was called to order by President Schottke at 7:00 p.m. in the Council Chambers, City Hall, 4035 Broadway.

After a moment of silent prayer and the Pledge of Allegiance, roll was called and the following members were present:

Steve Bennett *Steven Robinette* *Roby Schottke* *Jeff Davis* *Ted Berry*

1. Mr. Robinette moved to dispense with the reading of the minutes from the previous meeting and approve as written; seconded by Mr. Bennett.

Mr. Robinette	Yes
Mr. Bennett	Yes
Mr. Schottke	Yes
Mr. Davis	Yes
Mr. Berry	Yes

2. President Schottke recognized Mayor Stage who presented Proclamations for: Dispatcher's Week presented to Kelly Davidson, Information Communications Director for the Division of Police; next was for Fair Housing month.
3. The Chair read the agenda items and they were approved by unanimous consent.

The Chair recognized Mr. Davis, Chairman of Finance, for discussion and voting under said Committee.

1. Ordinance C-12-17 (Authorize the City Administrator to enter into an Agreement with Spectrum for Voice Connectivity) was given its second reading and public hearing.

Mr. Todd Hurley, Dir. of Info. Systems, explained the new agreement with Spectrum. He said the savings are prior to any taxes and fees, as Mr. Berry questioned.

There being no additional questions or comments, Mr. Davis moved it be approved; seconded by Mr. Schottke.

Mr. Bennett	Yes
Mr. Schottke	Yes
Mr. Davis	Yes
Mr. Berry	Yes
Mr. Robinette	Yes

2. Ordinance C-14-17 (Appropriate \$191,230.00 from the General Fund for the Current Expense of Improvements to Urbancrest Industrial Drive) was given its first reading. Second reading and public hearing will be held on May 1, 2017.

3. Ordinance C-15-17 (Authorize the City Administrator to enter into an Agreement with AT&T for a Next Generation 911 System) was given its first reading. Second reading and public hearing will be held May 1, 2017.
4. Ordinance C-16-17 (Appropriate \$2,836,000.00 from the Capital Improvement Fund for the Current Expense of the Stringtown Road Improvement Project) was given its first reading. Second reading and public hearing will be held on May 1, 2017.
5. Resolution CR-12-17 (Oppose Certain Sections of House Bill 49 related to Centralized Collection of Net Profit Tax Returns, Elimination of the "Throwback" Provision and the Removal of Net Profit Taxes from Section 718.02 of the Ohio Revised Code which would allow the State Tax Commissioner sole authority to Administer and Enforce the Municipal Net Profit Tax) was given its reading and public hearing.

Mayor Stage said this has been mentioned at several meetings. The three concerns mentioned in this resolution have serious implications on Municipalities and also have some Townships concerned. There is a greater implication for Grove City because we are a Distribution Center community. He said the one of most concern is the provision to change the net profit tax, which is municipal tax, to a State tax. This is a hijacking of monies that have been voted on by our residents for Grove City's purposes. An example of this is the Local Government Fund, which was originally voted on by each of the municipalities; taken over by the State for redistribution; and over the years, less and less of those tax dollars are being distributed to municipalities and being kept by the State.

President Schottke asked if this is for individual income tax or just commercial. Mr. Turner, Dir. of Finance, stated that this just addresses commercial tax. However, if this would become a State Tax, the State could easily eliminate it, as they did with the Estate Tax.

Mr. Davis explained that there are changes in the works at the House of Representatives as we speak. Some of these comments are already outdated and suggested postponing until May 1st to see what gets changed so we can be more impactful in addressing the issues.

Mr. Berry asked if we would lose a bite at the apple if we wait. He suggested passing this and another resolution, if necessary, Mr. Davis responded by stating that there are still two more reviews that this bill will go through. He said sending something that is already out of date may be confusing and somewhat less impactful. Mr. Berry said Local Government Funds have dwindled so they have no weight. He said the State has a hole in their budget and they are looking for ways to fill their holes. He said municipalities are being attacked and if this continues, taxes will go up because of the State, not the municipalities, spending.

Mayor Stage supported the postponement. He said it would not make much difference if we waited a couple of weeks.

There being no additional questions or comments, Mr. Davis moved to postpone CR-12-17 to May 1, 2017; seconded by Mr. Berry.

Mr. Schottke	Yes
Mr. Davis	Yes
Mr. Berry	Yes
Mr. Robinette	Yes
Mr. Bennett	Yes

The Chair recognized Mr. Robinette, Chairman of Safety, took the floor for discussion and voting under said Committee.

1. Resolution CR-13-17 (Declaring the City of Grove City as a "Purple Heart City") was given its reading and public hearing.

Mayor Stage asked Mr. Tom Beck & Dennis to come forward. He thanked them for their service and asked them to provide an overview of what a "Purple Heart City" is. Mr. Beck explained that education and Americanism is at the center of honoring those military personnel who should be remembered and appreciated for their sacrifice to Keep America free. Dennis noted that we will be joining Columbus, Gahanna & Upper Arlington as Purple Heart Cities; as well as Franklin County and the State of Ohio.

There being no additional questions or comments, Mr. Robinette moved it be approved; seconded by Mr. Bennett.

Mr. Davis	Yes
Mr. Berry	Yes
Mr. Robinette	Yes
Mr. Bennett	Yes
Mr. Schottke	Yes

The Chair recognized Mr. Bennett, Chairman of Lands, took the floor for discussion and voting under said Committee.

1. Ordinance C-13-17 (Authorizing the Annexation of 0.6+ acres of Property located on Stringtown Road from Jackson Township to the City of Grove City) was given it second reading and public hearing.

Mr. Smith noted that as part of the Stringtown Road Improvements, the City is annexing just the roadway. He said there will be two more ordinances like this one to take in the road all the way to S.R. 104 as requested by Franklin County.

There being no additional questions or comments, Mr. Bennett moved it be approved; seconded by Mr. Robinette.

Mr. Berry	Yes
Mr. Robinette	Yes
Mr. Bennett	Yes
Mr. Schottke	Yes
Mr. Davis	Yes

2. Ordinance C-17-17 (Authorizing the Annexation of 4.0+ acres located on Stringtown Road and Jackson Pike from Jackson Township to the City of Grove City) was given its first reading. Second reading and public hearing will be held on May 1, 2017.
3. Resolution CR-14-17 (Approve the Development Plan for Grove City Center for Dentistry located at 4178 Hoover Road) was given its reading and public hearing.

Mr. Kurt Lape, architect representing the petitioner, was present to answer ay questions. Mr. Bennett noted that one stipulation is to enhance the west elevation. Mr. Lape said they have made some adjustments and showed a rendering. He explained the layout and inner workings of the

building. Mr. Schottke asked if the whole building could be swung around to be on the other side of the lot and the east elevation would then become the west elevation. Mr. Lape said yes but that puts parking closer to Hoover Road and the Staff was opposed to that concept.

Mayor Stage reminded Council that Kingston Avenue was a line put in the sand as where to stop rezoning homes along Hoover Road. He said it is a friendly reminder for all city officials.

There being no additional questions or comments, Mr. Bennett moved it be approved; seconded by Mr. Davis.

Mr. Robinette	Yes
Mr. Bennett	Yes
Mr. Schottke	Yes
Mr. Davis	Yes
Mr. Berry	Yes

The Chair asked that any new business to be brought before the attention of Council be done so at this time.

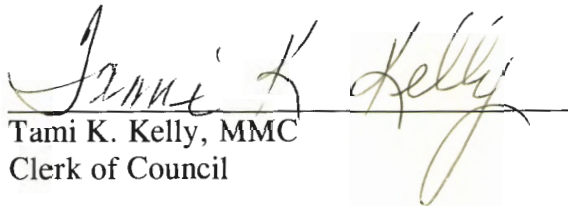
1. Ms. Jennifer Williams addressed Council concerning SWACO. She said the Landfill has a negative impact on the City and supports the opposition of further growth of the landfill. She believes government should work to retire this landfill as soon as possible. She sees no benefit to having this landfill at all. She said she is willing to help get the word out. Mr. Boso, City Admin., said Ms. William's comments are valid and he agrees. However, that Facility has 41 communities on the Board with a vote. It would be very difficult to move the landfill and if it was, it probably wouldn't be in Franklin County. That has an impact on cost for waste removal. Mayor Stage agreed. He said they have voiced opposition but they must strike a balance. Council Members shared their opposition to increases in the height of the landfill and where best to increase their growth. Mr. Berry suggested sponsoring a Resolution of opposition to their latest application for growth.
2. Mr. Tim Keck, resident, invited Council & the Administration to a presentation at Grove City High School on human trafficking and opioid problems around the Country. It will be May 4 @ 6:30 pm.
3. Mr. Shawn Brantley, Holton Road, voiced his problem with Rockford Homes. He said they are building a condo behind him that they have increased the elevation five feet and put three downspouts at the property line. He now has a problem with flooding. He shared photos with Council Members. Ms. Fitzpatrick, Dir. of Service, said Mr. Brantley has contacted her Dept. and they are working with Rockford to address the situation.
4. Ms. Amanda Davis, Director of the G.C. Visitor's & Convention Bureau, provided a report on their efforts. A copy is attached. Council congratulated Ms. Davis on their survey data and the report.

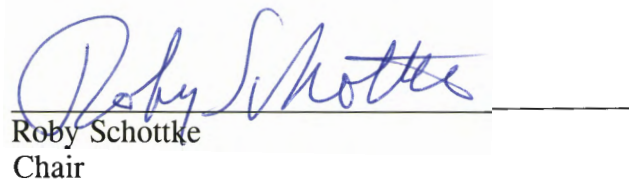
Mayor Stage asked if this will prompt a shift in where their dollars go, to support their findings that Grove City is the place for parks/outdoor activity, like Windsor Park. Ms. Davis said they have looked at some but are continuing to develop their strategies.

The Chair recognized members of Administration and Council for closing comments.

1. President Schottke announced a Special meeting of Council for Saturday, 4/22/17 at 8:00 a.m. to review the recommendations of the Charter Task Force.
2. After comments from Mayor Stage, Council and Administrative staff members, a motion to adjourn was approved by unanimous consent.

Council adjourned at 8:50 p.m.


Tami K. Kelly, MMC
Clerk of Council


Roby Schottke
Chair



Visit Grove City

Research & Strategy Presentation: Abridged

Mission

The Grove City Area Convention and Visitors Bureau promotes the Grove City area as a great place to stay, play, live and work.

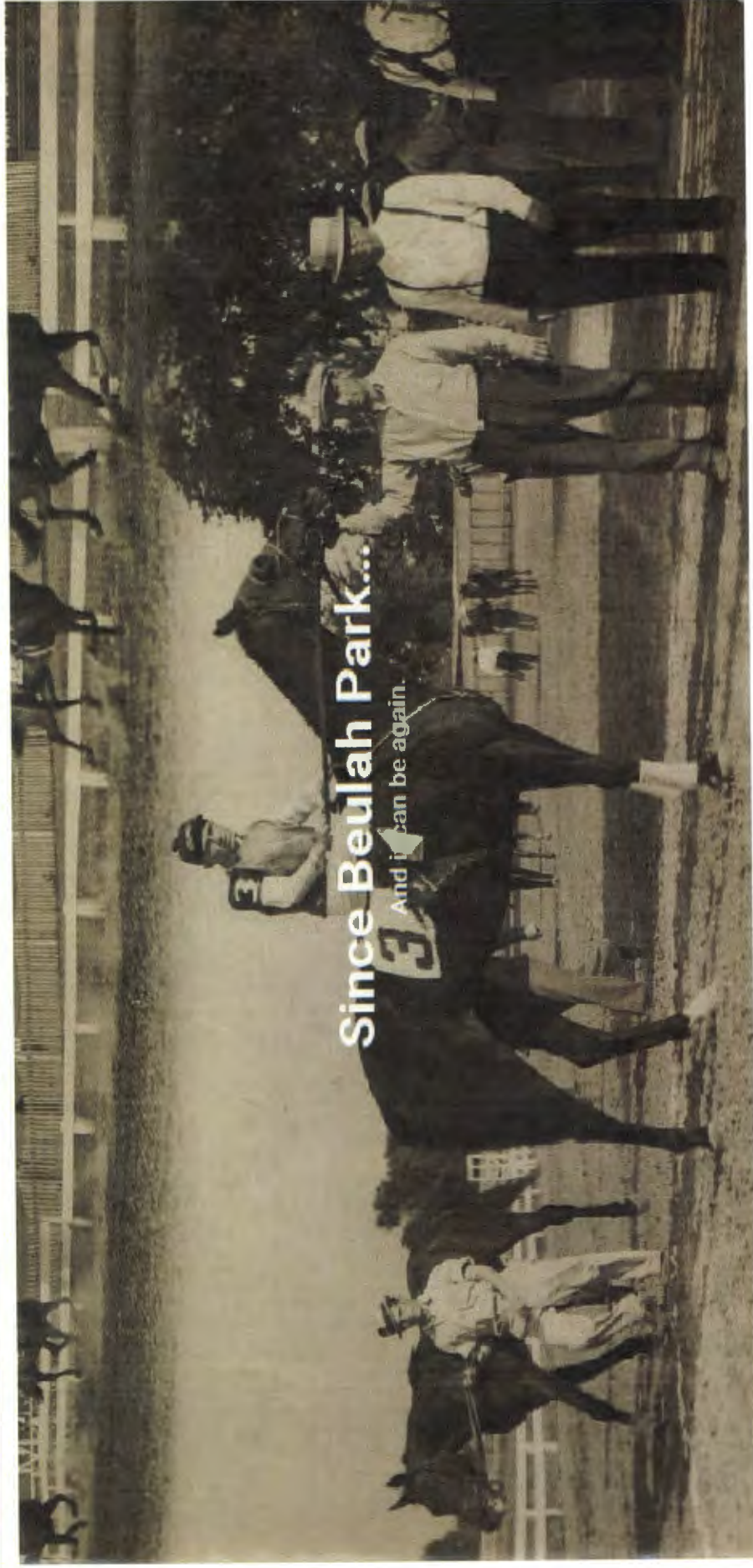


We drive visitors to Grove
City which increases tax
revenue.



Introduction

What This Is About



What makes Grove City special?



Research

Stakeholders

- **Research & Planning Audit**
- **Communication Audit**
- **Situation Analysis**
- **In Market Trip:**
 - Familiarization Tour**
 - Stakeholders Interviews and Focus Groups**
 - Undercover Interviews**
- **Vision Survey**

Consumers

- **Influencer Perception Study** (Qualitative)
Interviews about Grove City with external influencers
- **Consumer Awareness & Perception Study** (Quantitative)
visitors & non-visitors to Grove City from Cleveland, Cincinnati and Visit Grove City inquiry records

Competition

- **Competitive Positioning Review**

Dublin, OH Platform Statement

Case Study

- Target Audience: For people who want to reward themselves and their family with a little extra recreation
- Frame of Reference: Dublin is a worldly, small-town destination near Columbus, OH
- Point-of-Difference: distinguished by a passionate connection to all things Irish and golf
- Benefit: so no matter what you do – it's world-class fun.

Dublin^{OH}

Irish is an Attitude.

Ireland. Conveniently located just outside Columbus.

Dublin[★]
OHIO
Irish is an Attitude.



Ah, Dublin,
The stacked stone walls.
The meandering streams.
The hand-cut, sod-faced pot bunkers.
The deceptively-gentle green fairways.
The natural habitat of
The Golden Bear.



Dublin
OHIO
Irish is an Attitude.

No, not everything in Dublin, Ohio is really Irish—but it is synonymous with great golf. From the PGA Memorial Tournament to the rolling public courses, Dublin offers a golf experience like no other. Come back and play a few of the 12 courses in our Golf/Hotel Getaway Packages. Visit an authentic Irish pub. You don't need Irish in your blood. Just in your soul.

For your FREE online Golf Package quote, visit www.IrishisanAttitude.com • 866/999-GOLF

Grove City Research Highlights

NORTH  STAR

What is the greatest hidden tourism gem or most under appreciated/unrecognized trait, characteristic, or resource in Grove City?

- Town Center
- Century Village
- Little Theater Off Broadway
- The history

What are the biggest opportunities for bringing in more visitors to Grove City?

- More festivals and events
- Development of tourist attractions
- Creating a stronger identity for advertising and marketing
- **Enhancing the parks**

What types of visitors should Grove City be getting more of?

- Diverse visitors
- Those seeking culture & arts
- Big spenders
- Families
- **People looking for outdoor activities**

What three adjectives would you use to describe Grove City?

- Small-town
- Growing
- Friendly
- Comfortable
- Clean
- Safe

In your opinion, what are the top three things in/about Grove City that attract visitors?

- Proximity to Columbus
- Restaurants & Retail
- Community Events
- Arts in the Alley
- The Town Center
- **Parks**

What is Grove City's greatest tourism asset?

- Events
- Location
- **Parks**
- Town Center
- Not sure
- Lodging options

Parks Are A Key Asset:

- *"If you are tired of urban or suburban, Grove City offers an outdoorsy place to be with their parks."*
- *"When I picture Grove City I think of someone hiking in the parks ."*
- *"To me the Metro Park is very cool so that in and of itself is a distinct advantage over other Columbus suburbs ."*
- *"In my opinion Grove City's parks are among their greatest assets for tourism."*

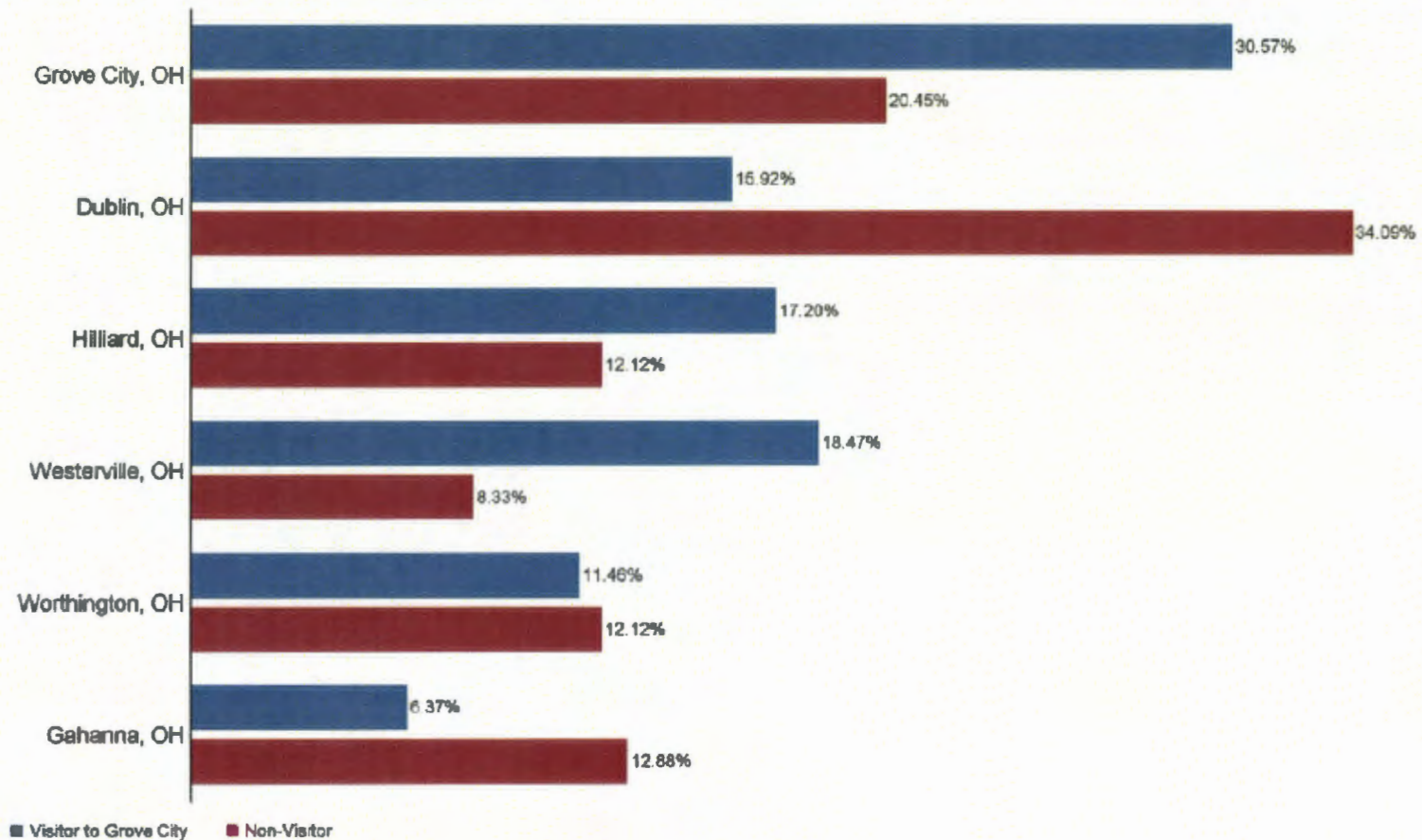


Columbus Area's Outdoors Escape:

- *"Grove City has the most potential for outdoor recreation in the Columbus area."*
- *"I think of Grove City as an outdoorsy place, an urban escape: To escape suburban corporate life or the urban environment to enjoy the outdoors with family."*
- *"I think Grove City has the potential to own the outdoors."*
- *"Grove City's greatest opportunities for growth and improvement are in its outdoor resources and assets. The natural resources they have to promote and market outdoor adventure – especially when in the industry outdoor recreation is on the rise."*

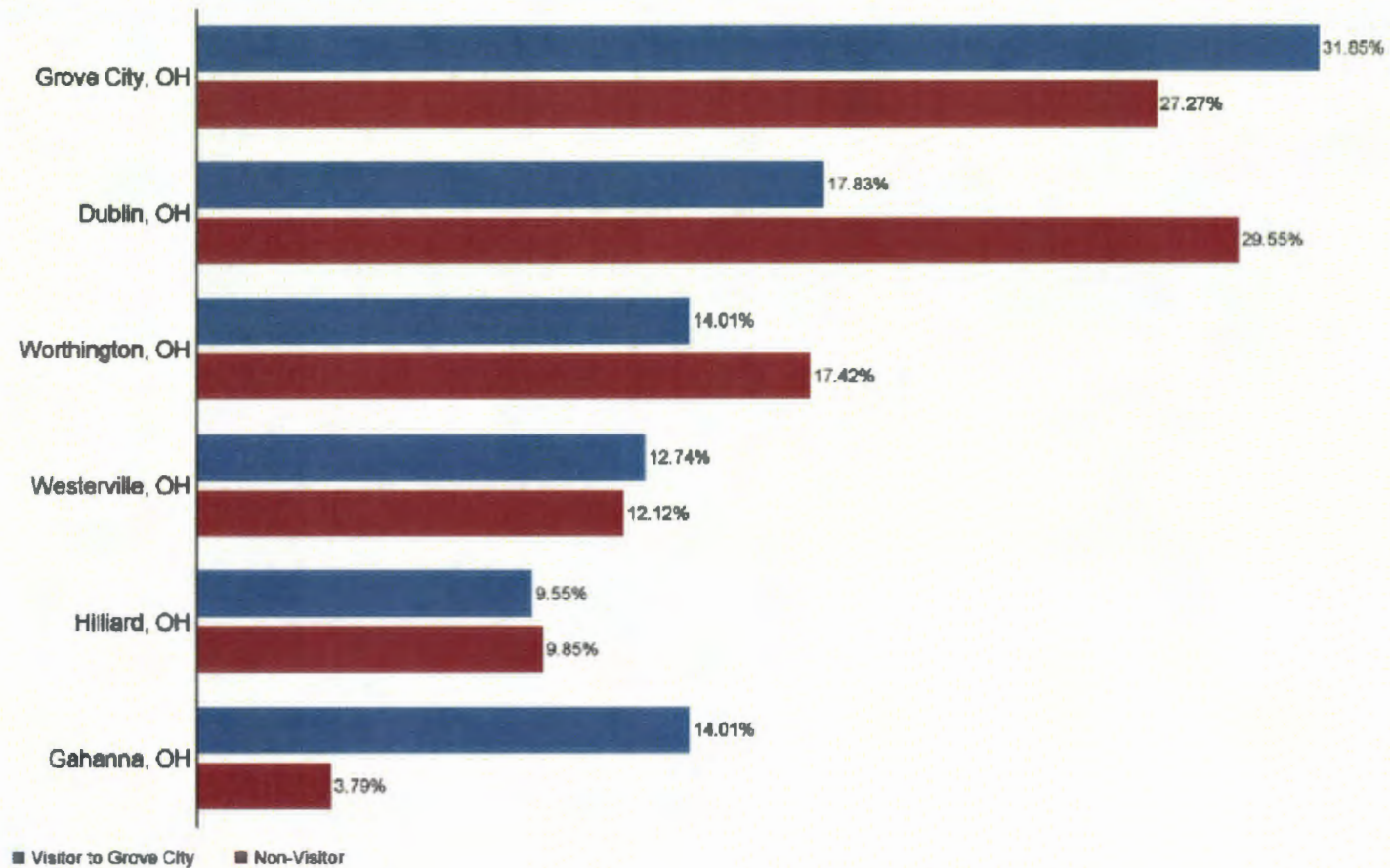
CAP Study

Select the destination from the list below that you feel best matches each description. *Visitors vs. Non-Visitors*
Best outdoor recreation



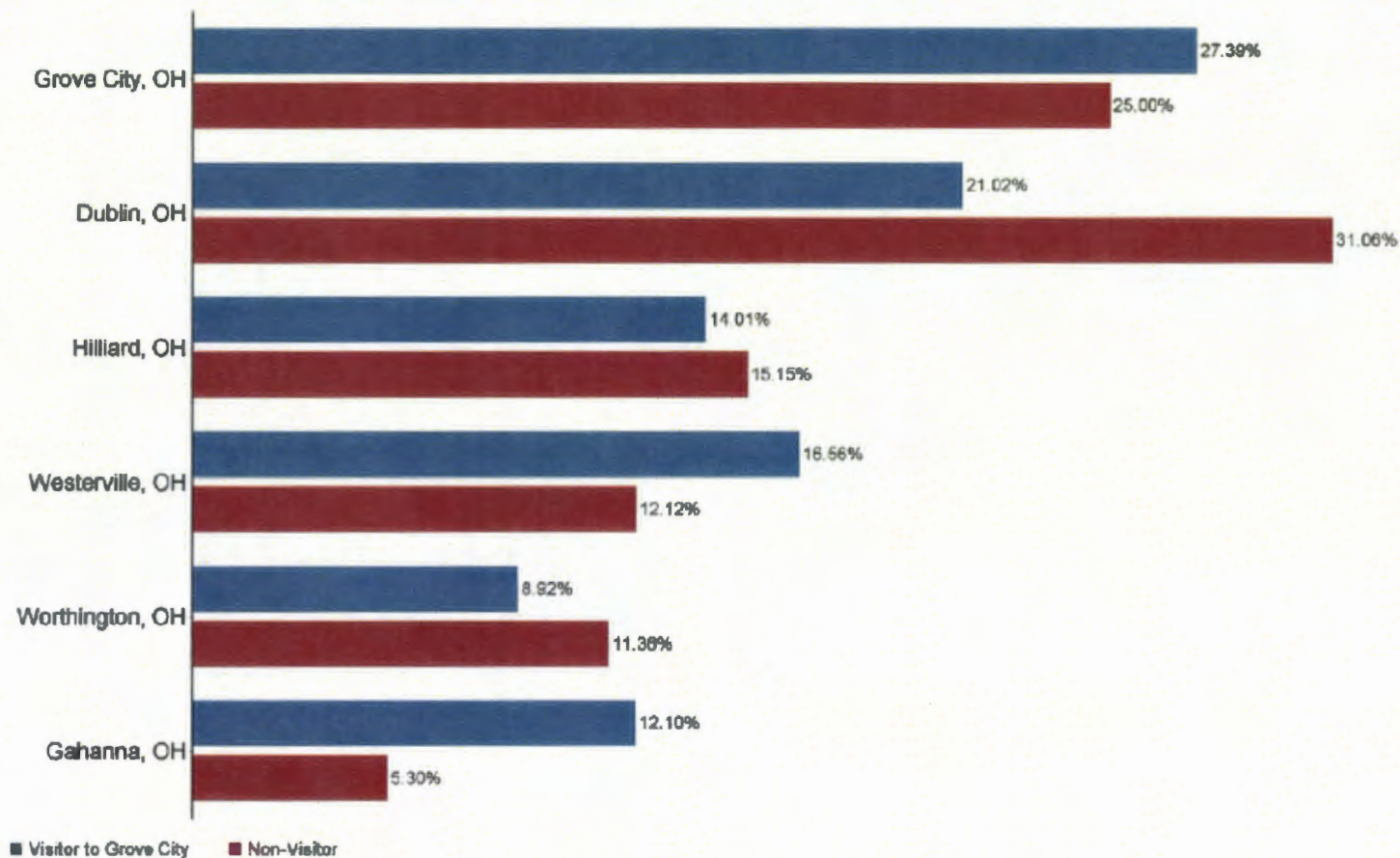
CAP Study

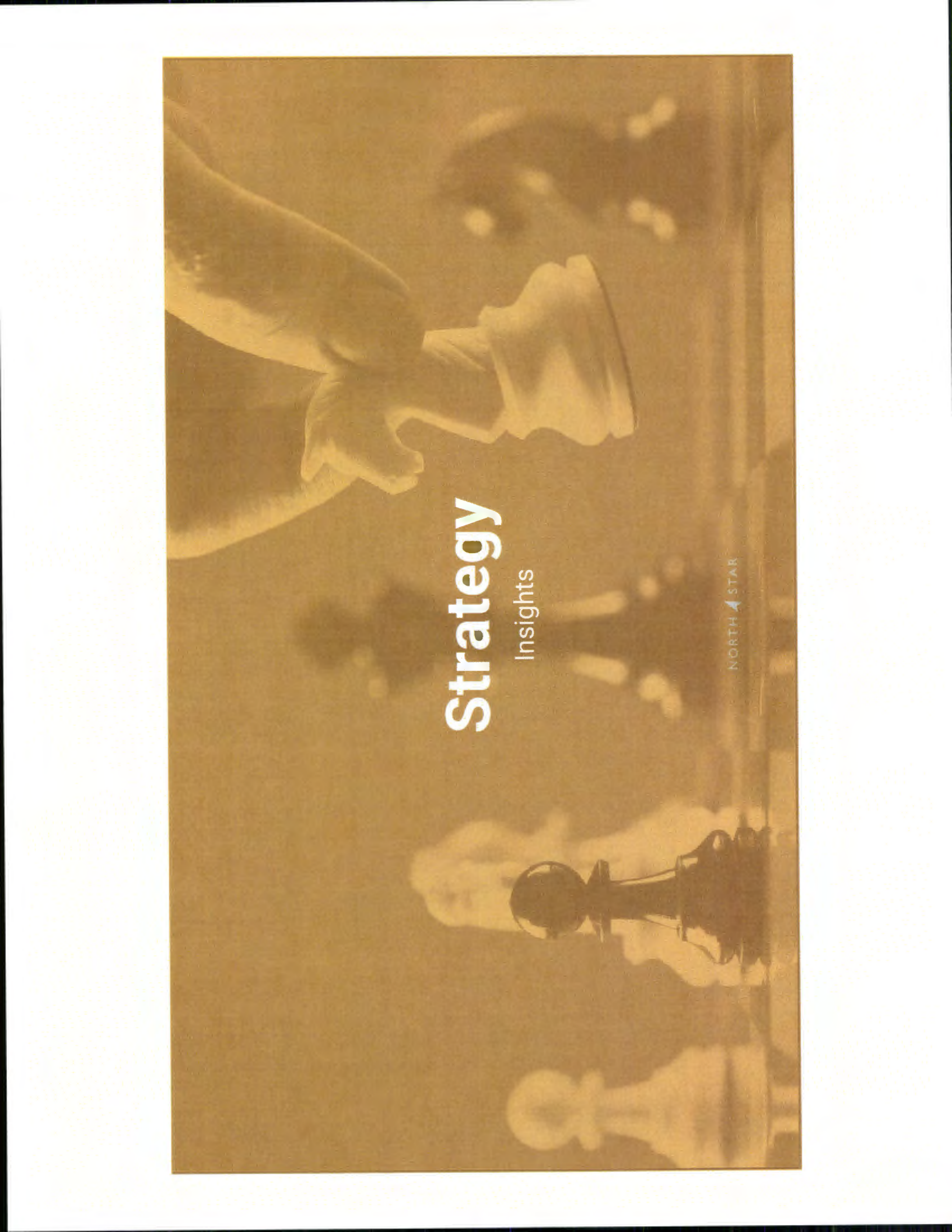
Select the destination from the list below that you feel best matches each description. *Visitors vs. Non-Visitors*
Best for "urban adventure"



CAP Study

Select the destination from the list below that you feel best matches each description. *Visitors vs. Non-Visitors*
Best parks / open space





Strategy

Insights

NORTH STAR

“If you are tired of urban or suburban, Grove City offers
an outdoorsy place to be with their parks.”

External Perception

Insights

“Grove City has the most potential for outdoor recreation in the Columbus area.”

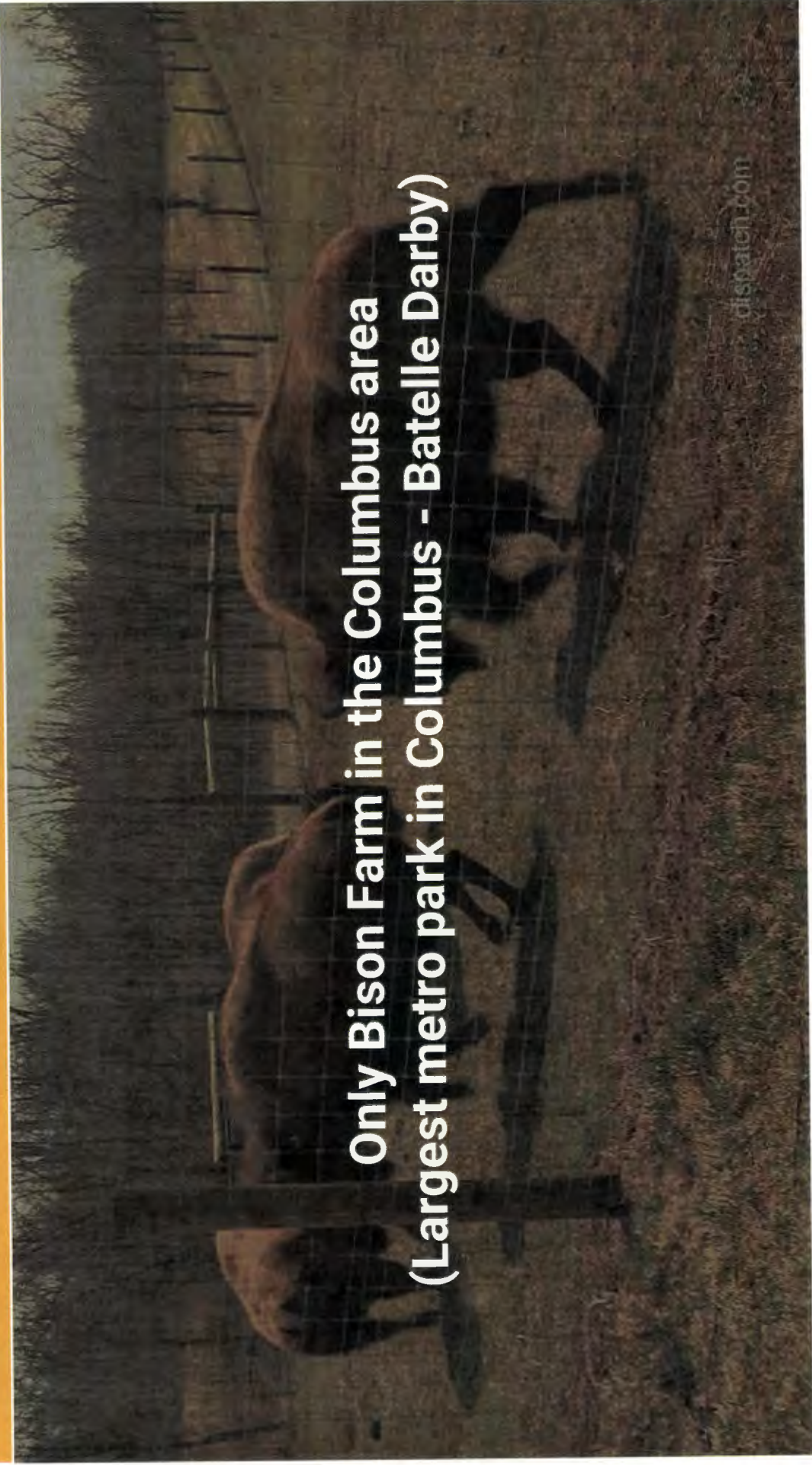
External Perception



**REI River Trail - The first urban backpacking trail in
Columbus (only to allow overnight camping
in Metro parks)**



**Only Bison Farm in the Columbus area
(Largest metro park in Columbus - Batelle Darby)**



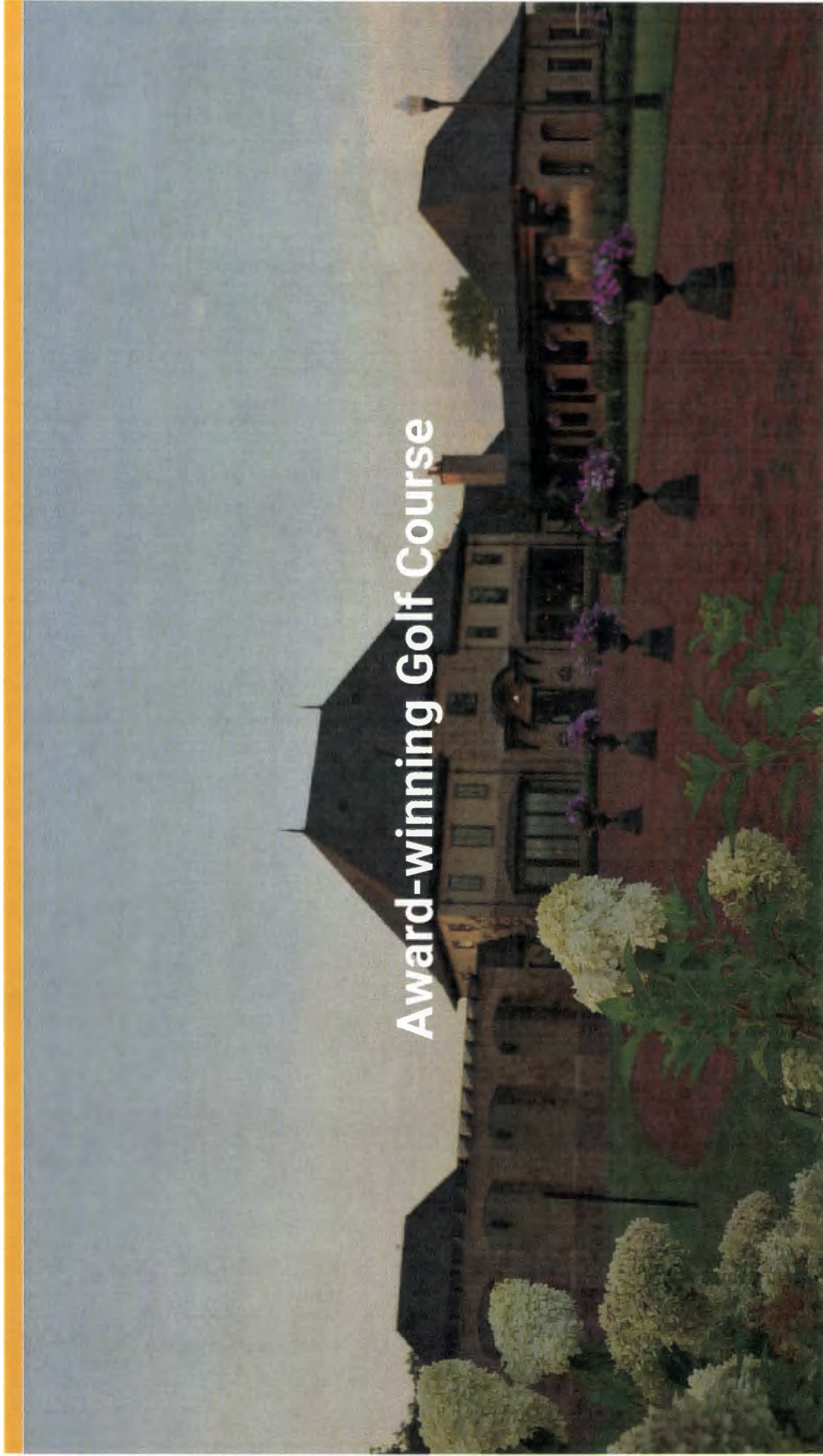


**Home to the Undisputed "World's Largest Alumni
Softball Tournament"**

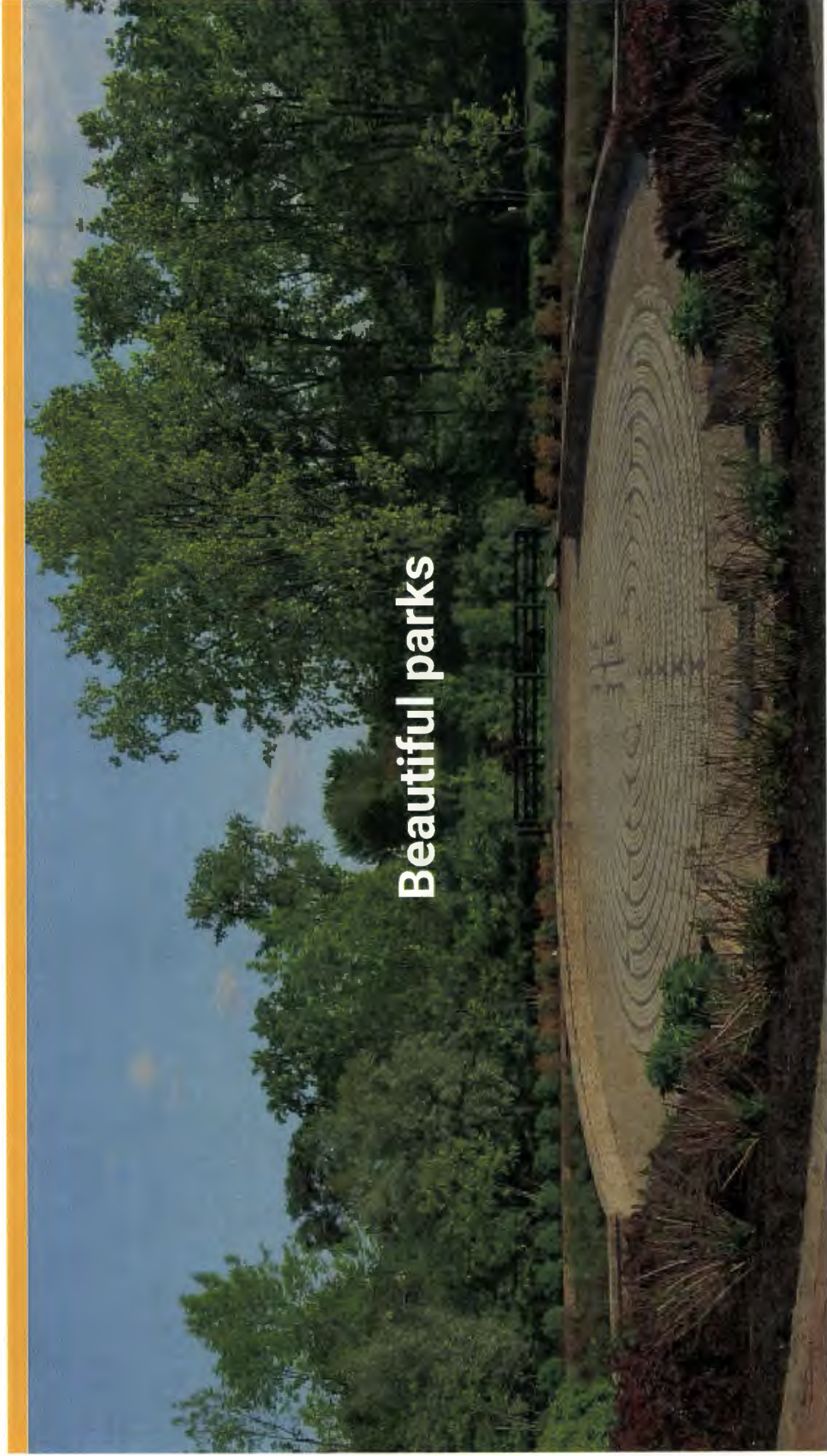


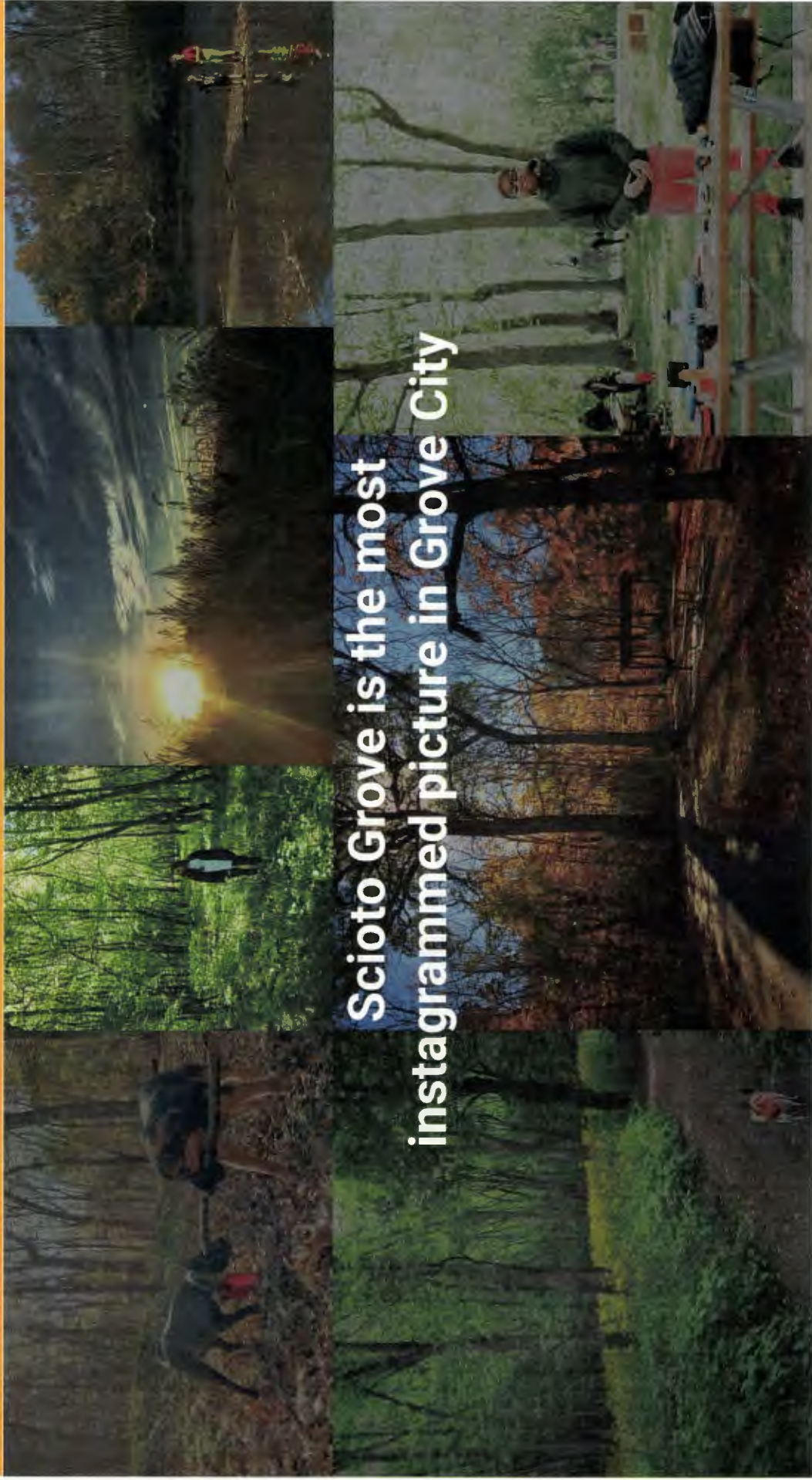
A photograph showing a line of red kayaks floating on a river. The kayakers are visible inside the kayaks. The text "Kayaking and River Access" is overlaid in white on the image.

Award-winning Golf Course



Beautiful parks



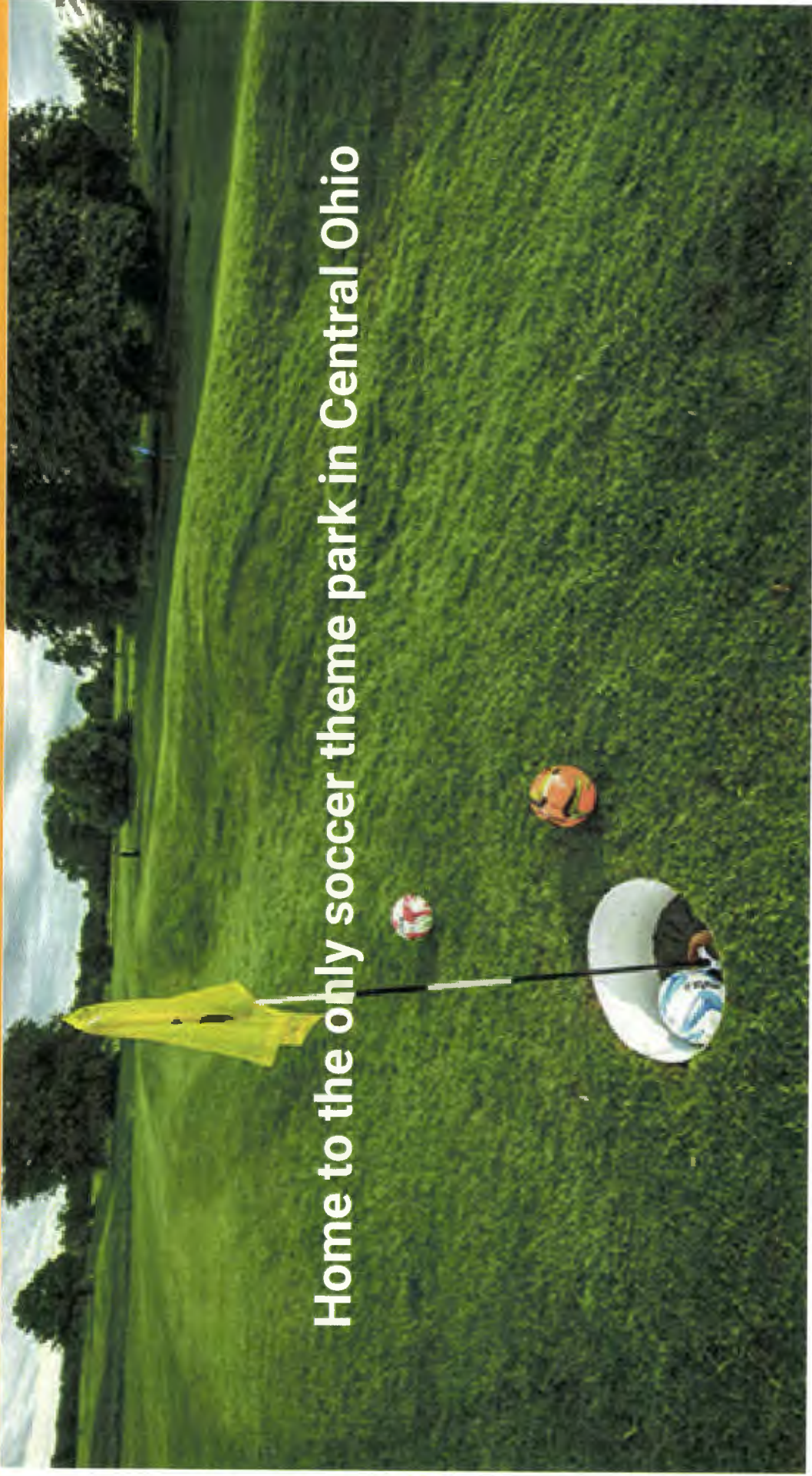


Scioto Grove is the most
instagrammed picture in Grove City

Columbus area's only tournament-ready
"Megapark" for Paintball



Home to the only soccer theme park in Central Ohio



Strategy for the Visit Grove City

Platform

NORTH  STAR

Platform Statement

Core Strategy / DNA

- Target Audience:** For those looking for a getaway with a little elbow room close to the big city,
- Frame of Reference:** Grove City, Columbus' largest nearby neighbor to the south,
- Point-of-Difference:** is the natural choice for a surprising range of outdoor adventure
- Benefit:** so you can stretch your muscles, your mind and your imagination.

